



ManagementWorks
Learn Lead Succeed

Finance4Growth

What is Finance4Growth?

Finance4Growth is a Government initiative under the ManagementWorks suite of SME supports delivered by the national training agency Skillnets. Finance4Growth aims to support owner managers and managers of small and medium business improve their knowledge and effectiveness in how to access credit for their business from their bank.

It was hugely beneficial. You get used to looking at accounts, but this gave you a fresh insight of what banks look for. I got excellent advice from my mentor. I now know what I need to submit with my accounts to tell my business story. I would highly recommend it."

Diarmuid Everard, Printcom

What will I learn?

- The five key elements that matter to investors & bankers
- Sources of finance relevant to the stage of business development
- The issues that influence the overall decision of lenders /investors
- Key steps in the credit application process
- Negotiation strategies

"It was completely confidential and I got great advice from him about business plans that I have for the future – it's great that the mentoring is specific to your business, so you get to decide what you want to cover in those sessions."

Jim Wolfe, Wolfe Cycles

What does it involve?

Phase 1:

A **two hour mentoring session** (one to one) with an experienced advisor.

Cost:

The first mentoring session with an experienced advisor is completely **free**.

Phase 2:

An optional **one day training course** and a second **mentoring session**.

Cost:

The optional training course & second mentoring session is €200 (plus VAT).

FOR FURTHER INFORMATION -

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